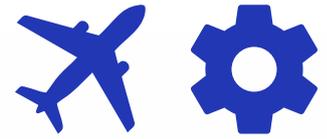


# Flying Forward



## The Impact of Aviation in the Liverpool City Region and North West

### AVIATION'S IMPACT IN NUMBERS



**9,322 jobs**

The Liverpool City Region area has 9,322 jobs directly generated by aviation.



**928 jobs**

Of these, Liverpool Garston constituency has the largest share with 928 jobs.



**66,000 jobs**

The wider North West region boasts 66,000 jobs directly generated by aviation.



**£180 million**

Liverpool John Lennon Airport contributes £180 million in GVA to the Liverpool City Region.



**5 million**

Five million passengers travel through Liverpool John Lennon Airport each year.

### INTRODUCTION TO AVIATION IN LIVERPOOL

Aviation is a fast-growing sector in the UK. It supports key industries like advanced manufacturing, tech, life sciences, and tourism – many of which the Government's Industrial Strategy identifies as growth-driving sectors.

Aviation is vital to the Liverpool City Region's growth and supports sectors identified by the Combined Authority as growth opportunities. This includes key sectors like tourism, health and life sciences, and advanced manufacturing – with aviation backing major players like AstraZeneca, GSK, and Jaguar

Land Rover.

The airport also helps showcase Liverpool's world-famous culture, from its outstanding world heritage architecture to its legendary music scene and iconic football clubs.

Liverpool Airport works closely with the Combined Authority to develop new routes that open up business markets and deliver even more value for the region.

**“ Liverpool John Lennon Airport is a vital strategic infrastructure asset and attracts increasing numbers of passengers from across the North West. ”**

LIVERPOOL CITY REGION COMBINED AUTHORITY, PLAN FOR PROSPERITY 2022



## LIVERPOOL JOHN LENNON AIRPORT

### CONNECTIVITY AND TRADE

#### Working alongside the Freeport

Liverpool City Region has long been a gateway for global trade and connectivity. Liverpool John Lennon Airport, alongside the Port of Liverpool and Manchester Airport, links the region to the world.

The Liverpool Freeport includes major infrastructure like the deep-water container terminal and multiple rail links – and it is clear that there is a lot of potential for the airport to play a wider role in freight transportation within the Freeport zone (which provides the major coastal access point to the UK's largest concentration of manufacturing.)

The freight operation at Liverpool Airport benefits the automotive industry in particular (with many car parts going to Jaguar Land Rover in Halewood, as well as other regional manufacturers) but given the Freeport's exposure to other high-growth sectors like biomanufacturing, pharmaceuticals, and maritime, it is clear there is room for the airport to become a bigger freight player in the future.

#### Liverpool John Lennon Airport

Liverpool John Lennon Airport creates huge value for the city region, with links to over 70 destinations across Europe, North Africa and connections to the US via Dublin. The direct flights to many European capital cities provide important economic and cultural links, benefiting the City Region's visitor economy and the business community. Through the potential development of new routes, and ensuring that businesses are aware of the connections already available, there are further benefits to be gained and the chance to build towards an even more prosperous future for the airport and the region.

### SUSTAINABLE AVIATION IN LIVERPOOL

The aviation industry has a clear and credible plan for decarbonising the sector. This includes more efficient planes, flying more efficient routes, ramping up the use of sustainable aviation fuels (SAF) and using new zero-emission technologies such as hydrogen. Research from Sustainable Aviation shows a homegrown SAF industry could boost the UK economy by £1.8 billion by the end of the decade and create 10,300 green jobs. The industry could grow to employ more than 60,000 people and support over £10 billion in GVA in the next 25 years.

Liverpool John Lennon Airport is taking real steps to cut carbon. A new solar farm will soon supply 25% of the airport's power needs.

The airport is also working with airlines and fuel suppliers to switch to sustainable aviation fuel (SAF). This includes a major partnership with Essar, which plans to start producing SAF at Stanlow in Ellesmere Port, and to supply airports across the UK from 2026.

### HOW AVIATION SUPPORTS LIVERPOOL CITY REGION'S ECONOMIC AMBITIONS

Aviation is central to the Liverpool City Region's economic future. Liverpool John Lennon Airport's growth plans, as set out in its Masterplan, are backed by the Combined Authority. There is a focus on decarbonisation and building a greener future through new technologies. The airport also works closely with the Combined Authority to develop skills and secure a strong talent pipeline.

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